



WEBER COUNTY TOURISM PROFILE

County Indicator	1998	1999	2000	2001(o)	2001(n)	2002(r)	2003	% Change 2002-2003	State Ranking
DEMOGRAPHIC									
Population	190,846	193,697	196,533	200,447	200,567	203,377	205,882	1.2%	
Total Non-Ag Employment	86,315	88,230	88,342	87,185		87,052	88,017	1.1%	4
Non-Ag Avg Monthly Wage	\$2,077	\$2,153	\$2,208	\$2,286		\$2,313	\$2,356	1.9%	8
Per Capita Income	\$21,369	\$21,538	\$22,431	\$22,981	\$23,775	\$24,315	\$24,831	2.1%	4
Unemployment Rate	4.8%	4.5%	4.2%	5.0%		6.5%	6.8%	0.3%	17
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$207.6	\$217.4	\$216.2	\$212.8	\$203.2	\$201.7	\$187.4	-7.1%	6
Travel & Tourism Related Employment	3,841	4,075	4,092	4,233	7,460	7,472	7,000	-6.3%	5
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$4,317	\$4,523	\$4,496	\$4,427	\$7,025	\$4,224	\$3,924	-7.1%	6
Gross Taxable Room Rents	\$16,348	\$15,936	\$16,857	\$16,877		\$19,549	\$17,604	-9.9%	6
Transient Room Tax	\$490.4	\$478.1	\$505.7	\$506.3		\$586.5	\$528.1	-10.0%	6
Restaurant Tax	\$1,469.1	\$1,571.4	\$1,562.0	\$1,568.1		\$1,670.5	\$1,756.4	5.1%	4
Car Rental Tax	\$23.7	\$57.8	\$58.0	\$90.1		\$77.4	\$70.3	-9.2%	4
Gross Taxable Retail Sales (millions)	\$2,264.1	\$2,375.4	\$2,456.6	\$2,510.7		\$2,552.4	\$2,599.2	1.8%	4
REGIONAL VISITATION COUNTS									
S.L. Airport Passengers	20,297,371	19,944,556	19,900,770	18,914,891		18,652,758	18,466,756	-1.0%	
Willard Bay S.P.	300,702	307,114	340,580	302,189		308,206	206,968	-32.8%	
Antelope Island S.P.	362,128	329,751	343,410	291,163		288,907	268,732	-7.0%	
Hill Aerospace Museum	160,000	159,000	160,000	147,000		145,790	154,803	6.2%	
Great Salt Lake S.P.	56,585	136,496	142,433	144,272		136,238	139,254	2.2%	
East Canyon S.P.	83,322	87,769	99,617	105,737		102,040	71,101	-30.3%	
Hyrum S.P.	54,383	67,238	74,207	75,000		76,319	74,411	-2.5%	
Golden Spike N.H.S.	46,203	47,012	45,273	44,510		47,242	45,023	-4.7%	
Ft. Buenaventura S.P.	42,813	44,217	47,441	24,154		12,400	NA	NA	

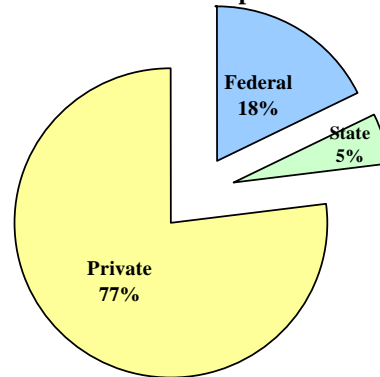
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Land Ownership - 2004		% Total
Total Acres in County	346,846	100.0%
Federal Government		
BLM	61,541	17.7%
US Forest Service	41	0.0%
National Recreation Areas	59,499	17.2%
National Parks	--	--
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	2,001	0.6%
State Government		
Utah State Parks & Recreation	18,611	5.4%
Utah State Wildlife Reserves	--	--
Utah State Wildlife Reserves	17,862	5.1%
State Trust Lands	749	0.2%
American Indian		
Private**	--	--
Private**	266,694	76.9%

*Includes Military and Bankhead Jones land

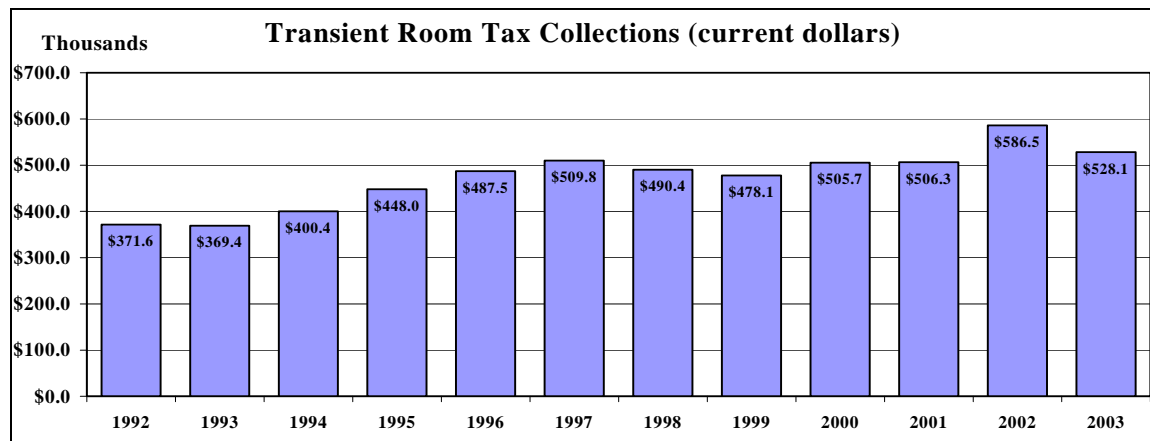
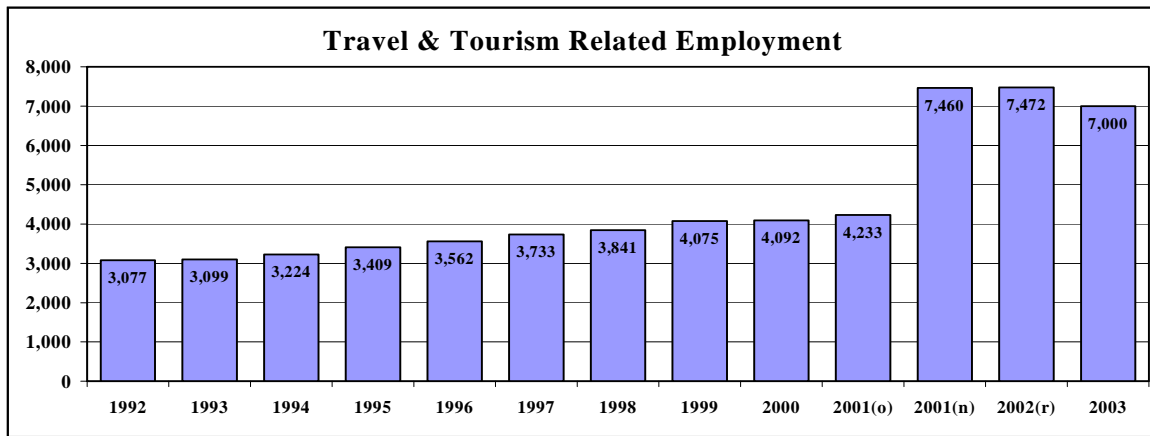
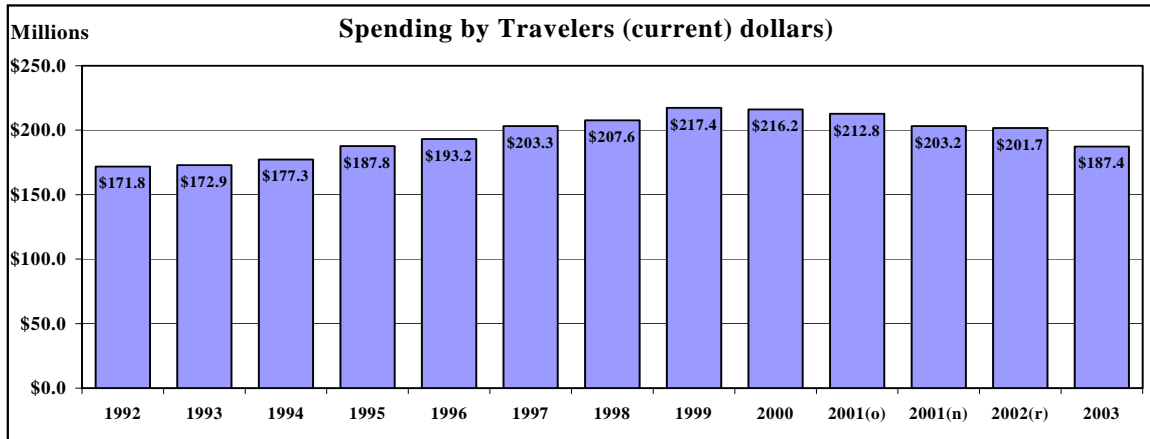
**May include some local government land

Land Ownership - 2004



Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.

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r = revised

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